



State of Play Playgroup Victoria Strategic Plan 2008 – 2018



Our vision:

Fun, learning and friendship at playgroup for all Victoria families

Our purpose:

To promote, resource and encourage vital, resilient and diverse playgroups that meet family and community needs

We value:

- play-based learning
- parents as first carers and educators
- volunteers and caregivers
- accessibility and inclusion
- empowering others
- community capacity building
- principled governance
- clear communication.

Our strategic objectives:

1. Research playgroups and play Strategies

- 1.1. Establish the value of play and playgroups in early childhood development
- 1.2. Establish a defensible evidence base
- 1.3. Increase research linkages and networks

2. Increase membership Strategies

- 2.1. Deliver innovative and proactive playgroup services
- 2.2. Deliver playgroups that increase accessibility to all families

3. Raise the profile of Playgroup Victoria Strategies

- 3.1. Establish playgroups as a vital first step in the overall early learning framework
- 3.2. Establish Playgroup Victoria as the registry body for playgroups
- 3.3. Improve the external profile of Playgroup Victoria
- 3.4. Establish strategic alliances to enhance Playgroup Victoria credibility

4. Achieve dynamic and sustainable growth Strategies

- 4.1. Develop an annual plan to meet strategic short, medium and long term objectives
- 4.2. Manage and plan financials to meet operational, legislative and contractual requirements
- 4.3. Proactively build capacity and resources to deliver future Playgroup Victoria strategies
- 4.4. Manage compliance and risk and resources so that strategies can be delivered