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Media Release

Playgroup Victoria supports NAIDOC Week: the next step is ours

Playgroup Victoria is demonstrating its support for Indigenous playgroups by joining the NAIDOC Week march on Friday 8 July.

It will as well be at the NAIDOC Week Collingwood Children's Farm family day on Thursday 7 July.

Indigenous playgroups play an important role in the community and provide a sense of belonging for participants.

Indigenous playgroups are for children from birth to five years old and their parent or caregiver including aunties, uncles, nans and pops.

Participating at playgroup gives families positive early childhood experiences that support them in their preparation for school.

Playgroups are a great place to include cultural activities and create an environment that makes families feel comfortable enough to share their cultural identity through play.

Playgroup Victoria last year employed a Koorie Playgroup Enhancement Program coordinator to reduce isolation and offer support to Indigenous playgroups in Victoria.

There are currently more than 50 Indigenous playgroups in Victoria.

Playgroup Victoria has been helping Victorian families join and start playgroups since 1974.

In Victoria today, close to 40,000 children are going to playgroup each week.

Contact for media interview:

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