

MEDIA RELEASE

Local events for National Playgroup Week March 21-27

(insert name of Playgroup here) is celebrating National Playgroup Week by joining in the Australia-wide activities for National Playgroup Week and holding a (insert name of event here).

Families with children under school age are welcome to join in the fun at (insert venue here) in (insert name of town or suburb here) on (insert Date/s here) at (insert time/s here).

Highlights will include (insert brief description of some of the key things happening at the event here).

(State if free, or if not state the cost to families.)

At the same time, tens of thousands of Aussie babies, pre-schoolers, mums, dads, grandparents and other caregivers, will be getting involved in a range of fun events planned for every state and territory.

“National Playgroup Week is the perfect time for parents with babies and children under five to discover playgroup,” said (insert name of your playgroup’s coordinator/ contact person/ spokesperson here).

Playgroup is an informal session where mums, dads, grandparents, caregivers, children and babies connect and meet in a relaxed environment.

In a playgroup, the adults stay to interact with other adults and to play with their children. It complements child care, because it promotes parent-to-parent support networks, and encourages parent-to-child bonding through play.

(insert name of your playgroup here) welcomes new members. For information about (insert name of your playgroup here) contact (insert name of your playgroup’s coordinator/contact person/spokesperson) on (insert phone number and email here)

For information on National Playgroup Week’s Australia-wide celebrations go to www.playgroupaustralia.com.au or call 1800 171 882 (toll free).

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