

## **MEDIA INVITATION**

(insert date)

### **Local families celebrate National Playgroup Week: interview and photo opportunities**

National Playgroup Week is being celebrated by playgroups all around Australia from March 21-27 to let other families in the community know just how valuable playgroup is during a child's early years.

Playgroups are the most popular grass roots movement for families with young children in this country.

(Insert name of playgroup here) invites you to attend its National Playgroup Week event.

Name of event:

Venue:

Date:

Time:

Lots of hands-on fun!

Highlights: (insert brief description of some of the key things happening at the event here).

RSVP (insert date here)

Contact: (insert name of playgroup coordinator/ contact person/ spokesperson here)  
(insert phone number and email here)

For information on the Australia-wide celebrations for National Playgroup Week go to [www.playgroupaustralia.com.au](http://www.playgroupaustralia.com.au) or call 1800 171 882 (toll free).